

ANNEX 4

BESTLIFE2030 credit and logo usage policy

The Grantee(s) shall publicise the project and its results taking into account the guidance provided by the European Climate, Infrastructure and Environment Agency (CINEA) communication guidelines:

https://cinea.ec.europa.eu/programmes/life/communication-and-gdpr-rules_en

Before engaging in a communication or dissemination activity expected to have a major media impact, the grantees must inform the BESTLIFE2030 Secretariat.

Any communication or dissemination activity related to the action must use factually accurate information.

LIFE and BESTLIFE2030 logos and funding statement

The Grantee(s) shall take all necessary steps to publicise that the BESTLIFE2030 Programme, funded by the European Union, has financed the project. The Grantee(s) shall acknowledge the European Union's financial contribution to communication activities concerning the project (including media relations, conferences, seminars, and information material, such as brochures, leaflets, posters, presentations, etc., in electronic form, via traditional or social media, etc.), dissemination activities and any infrastructure, equipment, vehicles, supplies or major result funded by the grant.

Any publication by the Grantee(s), in whatever form and by whatever medium, including the internet, shall include the following statement:

“Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CINEA. Neither the European Union nor the granting authority can be held responsible for them.” (translated into local languages, where appropriate).”

The Grantee(s) shall acknowledge the support given by the European Union in all documents and media produced in the framework of the project, using the **BESTLIFE2030 logo** and the **EU logo** provided by the BESTLIFE2030 Secretariat.

Projects implemented in **Natura 2000** sites or contributing to the integrity of Nature 2000 should also display the Natura 2000 logo on the project webpage/website/materials/noticeboards produced.

The logos should be displayed and of equal prominence (i.e. the two logo areas should be of equal size).

The use of both the EU and BESTLIFE2030 logos shall be restricted to dissemination activities.

For audio-visual material, the credits at the beginning and/or at the end shall include an explicit and readable mention of the BESTLIFE2030 financial support stated above in bold and include both the EU and BESTLIFE2030 logos.

For their obligations, the grantees may use the EU logo without first obtaining approval from the granting authority. This does not, however, give them the right to exclusive use. Moreover, they may not appropriate the emblem or any similar trademark or logo, either by registration or by any other means.

If a grantee breaches any of its obligations, the grant may be reduced. Such breaches may also lead to other measures. (Please refer to the Grant Agreement)

Networking activities

Projects are encouraged to network with other LIFE and/or non-LIFE projects. Networking activities can include visits, meetings, information exchange, and/or other such activities with an appropriate number of other relevant LIFE projects (ongoing or completed).

It may also include similar exchanges with other non-LIFE projects and/or participation in information platforms related to the project objectives (including at the international level where justified).